



# MARTIN WAY

Greener, Brighter & Revitalised

---

Highway & Public Realm  
Community Improvement  
Project.





# Introduction

Martin Way needs help. Cannon Hill's local shopping parade has become run down, tired, and whilst full of character it needs refurbishment to bring new life into its streetscape.

Imagine Martin Way as a boulevard of trees, with wildflowers, planters, and well-kept grass verges; a shopping parade to be proud of and one that supports our local businesses.

We hope that by working with residents and stakeholders we can deliver a new vision of a greener, brighter Martin Way that will enhance Cannon Hill's community.

This project is also about community engagement, and that is why it is essential that residents are invited to be part of this project – after all this is where we live.



Meeting the priority objectives of Merton Council's Community Plan and also the Neighbourhood CIL public consultations:



The overarching priority for the Community Plan is to increase community participation in Merton as a driver to improving resilience and wellbeing.

Streetscapes: Improvements to the look and feel of residential streets such as roads, pavements and other landscape features.

Town Centres and Neighbourhood Parades: Initiatives such as new pavements, planting and shopfront improvements.

# MARTIN WAY

Cannon Hill, SM4

There are also several community hubs including, The Church of The Parish of St James - Merton, Martin Way - Methodist Church, Endeavour Youth Club (celebrating its 70th Anniversary this year), the entrance to Joseph Hood Recreation Ground where a large amount of children's sports takes place every weekend.

Martin Way is a stretch of road that runs through Cannon Hill Ward from Wimbledon Chase to Merton Park and is a gateway to Morden Town Centre.

Running through the heart of Cannon Hill ward this residential road comprises several shopping parades that boast both independent and national branded shops, businesses and eateries.



## The Aspiration

Urban greening and enhanced shopfront infrastructure would have a direct benefit in the form of an improved and more appealing public realm and shopping parade, thereby stimulating the local economy and the wellbeing of residents while facilitating the potential for additional and ongoing investment in Martin Way.

Martin Way would be revitalised and would result in an improved community hub.



# MARTIN WAY

## Financial Summary

This Neighbourhood Fund BID for £53,185.00 represents the estimated funding requirement for phase 1 of the project – the urban greening of Martin Way.

While phase 1 will include some beautifying of the shopping parades, phase 2 will represent a major investment in the parades and shop fronts and will be subject to further BIDS.

Additional funding for the project is also available from the ward allocation scheme via Cllr McLean.

DESCRIPTION	ITEMS/QUANTITIES	£
Garden Beds	2 x Garden Beds @ £4,800.00	£9,600.00
	2 x Garden Beds @ £6,000.00	£12,000.00
Tree Planting	23 x Tree on Martin Way @£250.00	£5,750.00
	8 x Trees on Meretune Court @ £250.00	£2,000.00
	5 x Trees on Church Grounds ' £250.00	£1,250.00
Roundabout	Repairing and Planting	£6,500.00
Planters	4 x Endeavour Club @£1000.00	£4,000.00
	Shopping Parade	£2,000.00
Graffiti/Waste	Security Gates @ £2,500.00	£2,500.00
	Security Lighting £750.00	£750.00
Streetscape Clutter	Removal of unused street clutter, and general tidying up of the highways	£2,000.00
Contingency	10% contingency	£4,835.00
Total	£48350	£53,185.00

# THE FRIENDS OF MARTIN WAY

As residents of Cannon Hill we have sought support for this Neighbourhood Fund BID from residents, local businesses and other stakeholders as it is important that our community supports this greening project to ensure its sustainability.



FRANK POCOCK

“As a resident of Cannon Hill, I am excited at the prospect of enhancing my community through this project ”



COUNCILLOR NICK MCLEAN

“Together we can deliver a great community project and a brighter, greener more vibrant Martin Way”



MICHAEL PATERSON

“Martin Way could be so much more and a great community focus for Cannon Hill.”



COUNCILLOR NICK MCLEAN

“Together we can deliver a great community project and a brighter, greener more vibrant Martin Way”

# THE FRIENDS OF MARTIN WAY

The Friends of Martin Way is a working group of residents who will support and maintain this greening project. We will expand the working by talking to residents and via social media. For us this is so important as we believe in the power of community engagement.



## LOOKING AFTER THE GARDEN BEDS AND PLANTERS

Working with residents, businesses and the youth club, we will organise regular gardening sessions to ensure the garden beds and planters are well kept.



## WATERING THE TREES

A key priority will be to establish a regular watering schedule to ensure the young trees are well watered.



## DAFFODIL PLANTING

In 2020 we donated and planted 3,500 daffodils in Cannon Hill  
In 2021 we plan to plant 10,000.

# MARTIN WAY

## A Summary

---

Martin Way with its shopping parades, churches, youth club and access to leisure facilities at Joseph Hood Recreation Ground is an obvious community hub for Cannon Hill residents, but to fulfil such a purpose it needs to be vastly improved and energised.

This project will change that, and by revitalising the public realm it would:



Serve as the centre of the community and compliment Cannon Hill's many fabulous open spaces and parks, provide a far stronger welcome aspect as a gateway to Morden Town Centre.



Enable urban greening of Martin Way and the shopping parades will enhance the retail experience and boost the local economy.



Create a community project which is essential to the sustainability of the proposals.



In time, help to mitigate both air and noise pollution. A cleaner, greener parade and streetscape will give residents a community focus they can be proud of.

# Phase 1 – Greening Martin Way

1

# GREENING MARTIN WAY

Greener, Brighter & Revitalised

---

Why does this matter? Green space offers far more than being a desirable feature in a city or town. Carefully planned urban greening programmes that enhance an urban landscape have been shown to deliver an array of benefits.

These include building climate resilience to flood risk and heat stress, improving air and noise quality, whilst delivering a series of health and well-being benefits for residents.



Planting of c.36 trees along Martin Way from South Merton Station to Kingston Road, including, where possible, in Meretune Court, St James Church and the Methodist Church.



Repairing and greening of the Martin Way/Cannon Hill Lane roundabout – including planting wildflowers on the four corners of the roundabout. Greening and beautifying the numerous telecommunication cabinets located at Martin Way/Cannon Hill Lane roundabout.



Repairing and replanting of the existing garden beds located outside the shopping parades - potentially turned into rain gardens.



Install planters in the forecourt of the Endeavour Club – including a herb garden – and also outside the shops.

# MARTIN WAY

Existing Raised Garden Beds



There are two raised beds located outside Meretune Court and two opposite Buckleigh Avenue. It is proposed to uniform the planting – potentially into rain gardens.

Estimated Cost:  
£21,600.00



We would explore the possibility of planting of trees in the beds with planting around them.

Improvements to the block work and pointing will need to be carried out.

# MARTIN WAY

Boulevard of Trees



Let's plant a boulevard of trees, not just on grass verges, but also create pits in the pavement like these trees recently planted in Beaford Grove just off Martin Way

Estimated Cost:  
£5,750.00



An amazing uniformed tree line that will not just provide a wonderful gateway to Morden Town Centre, but will, in time, help to protect residents from air and noise pollution.



# MARTIN WAY

## Meretune Court Tree Planting



Permission has been granted by Clarion Housing to plant 8 trees along the is central grassed raised area.

**Estimated Cost: £2000.00**

# MARTIN WAY

The Roundabout



Estimated Cost:  
£6,500.00

The roundabout has large grass areas on all four corners, two of which house large telecom cabinets. This area has become a regular fly-tipping site and needs to be beautified.



The roundabout needs to be repaired. Greening of the centre island and grass verges with wildflowers - creating an urban meadow!

# MARTIN WAY

Churches and Endeavour Youth Club



We will liaise with the St James Church and the Methodist Church to plant trees in the front grass areas – these will be the same trees to maintain uniformity

Estimated Cost:  
£5,250.00



The Endeavour Club is in favour of having planters in its forecourt – including a herb garden down Ashridge Way. This planter is located at the Polka Theatre and brings colour and fun. The building could lend itself well to a green wall too.



## MARTIN WAY

Protecting Against Graffiti & Delivering a Better Waste Collection Provision.



Installing alley way gates across the entrance to the rear of the buildings to prevent further instances of graffiti, along with security lighting.

Working with council officers and residents of the flats above the shops to agree the housing of large wheelie bins to the rear of the buildings. There is a weekly occurrence of rubbish bags being ripped open on Martin Way before the Tuesday collection.

**Estimated Cost: £3,250.00**

# MARTIN WAY

Removing Clutter



All along Martin Way there are old signage poles, damaged wooden bollards etc. Let's conduct an audit and if they serve no purpose remove them, if they do serve a purpose repair them.

Estimated Cost:  
£2,000.00



The existing trees need to be pruned and looked after and there is an increasing issue of vegetation from private property not being pruned and is encroaching onto the highways.

# MARTIN WAY

Shopping Parades



Estimated Cost:  
£2,000.00

Martin Way is seeing new independent shops arrive – but they need support and that means redoing the pavements and shop fronts. This will be phase 2 of this project.



But in phase 1 we propose to follow the excellent work of Future Merton on Colliers Wood High Street with the installation of planters outside the Martin Way Café parade and other shops where appropriate.

# Contact Details

Friends of Martin Way

---

We look forward to the opportunity of discussing this exciting proposal with Future Merton in more detail and answering any additional questions that you may have.

Thank you.



Michael Paterson  
97 Springfield Avenue, Cannon Hill  
mcjpaterson@me.com



Frank Pocock  
30 Monkleigh Road, Cannon Hill  
frank.pocock@fpocock.com



Councillor Nick McLean  
30 Monkleigh Road, Cannon Hill  
cllr.nickmclean@gmail.com